





8<sup>th</sup> Exchange of Experiencies

Ciudad Constitución, BCS from 6 to 8 if june of 2025





EXPERIENCIAS

2025 Formando personas promotoras comunitarias



-Margaret J. Wheatley-



Welcome

**Community Promoters** 

**Meetings and Connections** 

Presentation	
Intentions	
Opening	9
Where did you visit us from?	8
Workshop: First Aid and Bleeding Containment	9
Workshop: Assertive Communication, Teamwork, and Leadership	1
Weaving Networks: Community Promoters Experience Forum	13
Closing of the day	14
Needs and type of connectivity	15

15

16

18



## Welcome

ith great enthusiasm, we share with you the most significant moments of the 8th 2025 Experience Exchange, held from June 6 to 8 in Ciudad Constitución, Baja California Sur.

This meeting represents much more than a series of workshops and events: it is a living celebration of community commitment, ongoing training, and the

collective strength of those who, day after day, promote the transformative power of savings, organization, and leadership in their communities.

For three days, community promoters, allied associations, and facilitators shared lessons, strengthened ties, and planted new seeds.

Through each activity, from first aid to leadership and communication dynamics, we reaffirmed what it means to be part of Philanthropiece: a network of people committed to a more humane and collaborative world.

One of the most emotional moments was the presentation of certificates to the first generation of Community Promoters, a dream that began to take shape years ago and which we celebrate today as a collective achievement.

Let's keep building a better world!

Philanthropiece AC

# Presentation



### Icebreaker - Candy with questions

An icebreaker was conducted in which all participants stood in circles and were passed a small container of different candies. Each person could take one or two candies at random. Each candy had a small note attached with a written question, allowing participants to directly discover the topic they would share with the group.

### **Questions & Candy Colors:**

Red: A fun fact about your community

Green: What are your expectations for the event?

Blue: What is your favorite hobby?

This dynamic facilitated a relaxed, friendly, and participatory atmosphere from the beginning of the workshop, helping to break the ice and create bonds among attendees.



## Intentions

- Meet new people
- Learn together
- Learn first aid
- Share together and learn new things
- New experiences
- Network and share knowledge
- Participate
- Enjoy good times

# Opening



**Purpose:** To welcome the event, present the general and specific objectives of the meeting, and generate an atmosphere of openness, trust, and enthusiasm for the activities.

**General Objective:** To strengthen community capacities through collaborative leadership, assertive communication, and first aid, promoting the sustainability and expansion of the savings program through the training and certification of new community trainers.

### **PHILANTHRO**PIECE

01

#### **PHILEO**

It is a Greek word that means "to love" or "brotherly love" 02

#### **ANTHRO**

It comes from Greek and means "human" or "human being" 03

#### **PIECE**

It is an English word that translates as "piece" or "pieza" in spanish

We can conclude that Philanthropiece is born from a love for people (phileo - anthro), and from the certainty that each person is an essential part (piece) in building a better world.

It was emphasized that each Community Promoter has demonstrated that they fully embody this meaning in every task they perform within their communities and groups.

# Where did you visit us from?



- ⊗ BCS
- Chiapas
- Tabasco
- Guadalajara



Tabasco



# Workshop: First Aid and Bleeding Control



Facilitators: Lic. María del Carmen Sánchez Aguilar, Lic. Kassandra Villanueva Villavicencio.

**Duration:** 4 hours.

Participants: Experience Exchange attendees, associations, and GAC partners.

**Objective:** To provide first aid training to improve emergency response capacity within the community.

### Key topics addressed:

- Recognizing and responding safely to emergencies.
- Correct application of CPR and basic first aid.
- Proper use of supplies to contain bleeding.
- Identifying types of bleeding and responding promptly.
- Avoiding inappropriate practices such as home remedies.
- The importance of seeking medical attention or an ambulance when necessary.

The workshop strengthened participants' ability to respond safely and confidently in emergencies.









# Workshop: Assertive Communication, Teamwork, and Leadership



Facilitator: Gerardo Hernández.

**Duration:** 4 hours.

Participants: Associations, members of the GACs.

**Objective:** Strengthen the organizational and relational capacities of community savings groups by developing collaborative leadership and assertive communication skills that promote cohesion, commitment, and effective conflict resolution.

#### Key topics addressed:

- Express ideas and rights clearly, honestly, and without aggression.
- Develop emotional intelligence as a tool for effective communication.
- Actively listen, paraphrase, build rapport, and communicate with empathy.
- Recognize leadership as a positive influence based on consistency and trust.





The dynamics and reflections allowed participants to identify how these skills can be applied in their daily lives and in their communities to strengthen communication, leadership, and collaborative work.









### Weaving Networks: Experience Forum



Facilitators: Perla Duarte, Raquel Ramírez.

**Duration:** 30 minutes.

**Participants:** María del Carmen Sánchez Aguilar, Celia Roldán Ibarra, Alondra Berenice Medina Hernández, and Jesús Guadalupe Zúñiga Arce, community promoters participating in the savings groups, as well as those attending the experience exchange.

**Objective:** To create a space for dialogue to share lessons learned, challenges, and reflections on the role of community promoters, highlighting their experiences and strengthening the collective construction of knowledge.

### Main findings:

- Community promoters are key to organizing and strengthening savings groups, demonstrating leadership and commitment.
- Teamwork and trust are essential to overcoming challenges and maintaining community engagement.
- Challenges were identified in communication and how to transmit the knowledge learned.
- It is important to follow up on the certification of promoters, as well as their alignment with ECO217.
- Sharing experiences at the forum strengthened the sense of belonging and the importance of continuing to build networks for their community impact.

### Closing of the day



Facilitators: Lizbeth Ramírez, Raquel Ramírez, Sarai Arellanes, Perla Duarte.

**Duration:** 40 minutes.

Participants: Participants in the experience exchange, associations, and partners of the GACs.

**Objective:** To thank and acknowledge the active participation of attendees in the IDE 2025 Experience Exchange training sessions, strengthen the collective commitment to community development, and formally certify community promoters for their valuable work as agents of change and examples of social commitment in their communities.

**Final dynamics:** Each participant individually shared their takeaways from the event, as well as three needs, challenges, or issues they currently face in their community and the type of connectivity they have in their area.

# Reflections and community connectivity

# What did we take away from the event?

We learned how to communicate assertively with our organizations

Teamwork, trusting others I learned CPR

New experiences, invaluable knowledge, and the realization of each person's potential.

I take away the satisfaction of meeting other people, the achievements as a team

I learned to work as a team and to believe in myself more. I learned to delegate and trust in the abilities and strengths of others.

# What kind of connectivity do you have in your community?

Satellite/WiFi/Shared

Satellite/Wi-Fi/Shared Mobile Internet/Data (4G/SG)

No signal No internet Power goes out

Satellite/Wi-Fi/Shared Mobile Internet/Data (4G/SG) The problem is that the power goes out

Satellite/Wi-Fi/Shared Mobile Internet/Data (4G/SG)

# Community challenges and needs

Misunderstandings Division Envy

More promoters
Insecurity
Savings and credit training
and workshops

Lack of water Electricity Streets are washing away

Financial Resources Vehicle Bathrooms and Kitchen

Challenge to empower women
Get people to join new activities
Form neighborhood groups

### Community Promoters



- María del Carmen Sánchez Aguilar
- · Celia Roldán Ibarra
- Griselda Aguilar Aguilar
- Jesús Guadalupe Zúñiga Arce
- Alondra Berenice Medina Hernández
- Alicia García Hernández
- Elizabeth García Hernández
- Rosalva Ramírez Díaz
- Miguelina Alejo Cordova
- Eduviges Méndez Guzmán
- Catalina Pérez Ruiz
- Leonor Demeza Gutiérrez

The valuable work of the community promoters was recognized with the presentation of a certificate recognizing their participation and commitment within the This network. symbol represents their important role as agents of change and their dedication to strengthening their communities.



























Bienvenidos al 8 u ercambio de experienc









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